

Syracuse Tech Week

October 11 - 16, 2021

Syracuse, New York



(Photos from previous Syracuse Tech Week)

TECHWEEK 2021 SYRACUSE

Sponsorship Opportunities

Syracuse Tech Week is a not-for-profit initiative that brings together the Syracuse and Central New York community to showcase technology, intrigue, inspire, and educate. Syracuse Tech Week will take place Monday, October 11, 2021 and run consecutively until Saturday, October 16, 2021. Syracuse Tech Week Inc. is a New York State Corporation with Federal 501(c)(3) not for profit status.

Syracuse Tech Week 2021 Schedule

⇒ Monday, October 11th

MedTech and Healthcare Technology

Medical and healthcare technology – displaying innovative medical technology, such as a da Vinci Surgical System.

⇒ Tuesday, October 12th

Drones, Space, and Mechanical Technology

Drones and space technology, as well as mechanical technology – displaying all kinds of drones, radar technology, rocket technology, CNC machines, 3D printing and more.

⇒ Wednesday, October 13th

Robotics and Robotics Tournament

Displaying all kinds of robots in many shapes and sizes. You will be able to learn about local robotics' clubs and manufacturers.

⇒ Thursday, October 14th

Sustainable Technology and AgTech

Renewable, sustainable, smart grids, solar, Smart City Initiative, and AgTech (agricultural technology).

⇒ Friday, October 15th

Computing, Hackathon, and Job Fair

Hackathon, coding, gaming, open source, bitcoin, and blockchain – educating what hacking is and how it works to avoid being compromised.

⇒ Saturday, October 16th

VR/AR, Gaming Tournament, Crypto

Internet of Things (IoT) including virtual reality (AR and VR), gaming (PC and game consoles), bitcoin, and blockchain, and 3D printers.

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SPONSORSHIP LEVELS

Presenting Sponsor

\$10,000

- ⇒ Your name will be part of the official event name (Syracuse Tech Week 2021 Presented by Sponsor Name).
- ⇒ First right of refusal for next year's Syracuse Tech Week
- ⇒ Introduce keynote speakers at select events.
- ⇒ Your logo on large banners.
- ⇒ Your logo in the program.
- ⇒ Social media mentions across all platforms.
- ⇒ Your logo on Syracuse Tech Week website.
- ⇒ Guaranteed event booth space on all days with preferred positioning.
- ⇒ Full Page ad in program.
- ⇒ Electronic copies of event photos.
- ⇒ Program insert (must provide).

Event Day Sponsor

\$2,500

- ⇒ Exclusive Sponsorship of an Event Day of your choice.
- ⇒ Introduce keynote speakers on your Event Day. Be a keynote on your Event Day.
- ⇒ Your logo in the program.
- ⇒ Social media mentions across all platforms.
- ⇒ Your logo on Syracuse Tech Week website.
- ⇒ Guaranteed event booth space for two days with preferred positioning.
- ⇒ Half Page ad in program.
- ⇒ Electronic copies of event photos.

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SPONSORSHIP LEVELS

Supporting Sponsor

\$1,000

- ⇒ Your logo in the program.
- ⇒ Social media mentions across all platforms.
- ⇒ Your logo on Syracuse Tech Week website.
- ⇒ Guaranteed event booth space for one day with preferred positioning.
- ⇒ Quarter Page ad in program.
- ⇒ Electronic copies of event photos.

Community Sponsor

\$250

- ⇒ Your logo in the program.
- ⇒ Social media mentions across all platforms.
- ⇒ Your logo on Syracuse Tech Week website.
- ⇒ Guaranteed event booth for one day.

Media Sponsor

TBD

- ⇒ Media Sponsors, contact Susan Fahrenkrug at sponsor@syracusetechweek.com or (315) 413-7757.