

TECH WEEK 2019 SYRACUSE

SPONSORSHIP PACKET 2019

Monday, April 22nd to Saturday, April 27th



**499 S Warren Street
Syracuse NY 13202**

EMAIL - info@syracusetechweek.com



Introduction



Syracuse Tech Week is the longest community-driven, technology focused event in Syracuse NY. Hundreds of people will be coming together to learn, support, and celebrate Syracuse’s growing interest and passion for science and technology.

The “499 Building” happens to be in the middle of the ‘technology corridor’ of Syracuse, where investors, entrepreneurs, leaders, educators, business pioneers, and more come together to celebrate technology.

In order to engage the entire community, we offer several tiers of sponsorship opportunities, allowing sponsors to contribute in an array of capacities, from leveraging individual resources to enterprise-scale offerings.

Whether sponsors contribute to a specific event, to one of our themed days (Drones, Robotics, Raspberry Pi, or Cyber Security), or generally to the entirety of Syracuse Tech Week, all sponsorships are directly invested into the hard costs of putting on this citywide event.

Sponsor generosity allows our volunteer-only planning & execution committee to put on a world-class celebration of Syracuse’s technology initiatives – and to offer free tickets to all attendees, and provide money to local technology-based clubs in the Syracuse area.

Thank you for your consideration. We appreciate your support.



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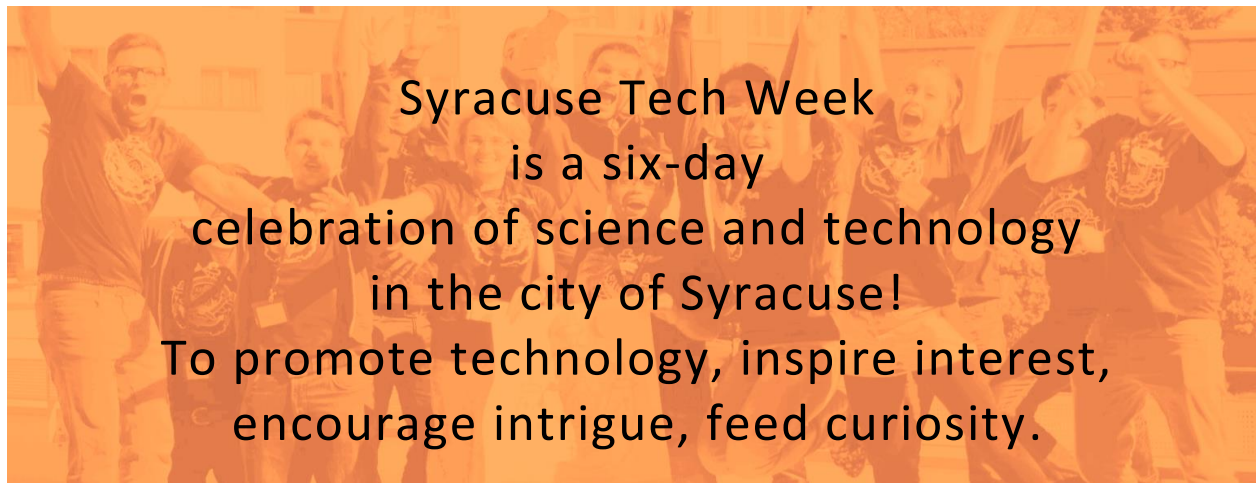
Syracuse is the technology hub in Upstate New York



“Syracuse is 1 of 13 of the Fastest Growing Tech Hubs in the US.” <https://uncubed.com/daily/13-fastest-growing-tech-hubs-us/>

“Syracuse proudly boasts a tradition of innovation within the high-tech, medical and energy sectors, advanced by the region’s academic institutions, business development organizations and key initiatives like the Syracuse Technology Garden, which helps entrepreneurs and innovators create new advances in emerging industries.” <https://esd.ny.gov/five-cities-are-defining-new-york-states-innovation-economy>

“Syracuse’s Fastest Growing Technology Companies (Envisage Information Systems, KS&R Data to Knowledge, SIDEARM Sports, TCGplayer, Terakeet, The Tech Garden...) are some of Central New York’s fastest growing technology companies. From providing advanced services to the retirement industry, to providing support and space to up-and-coming startups, these are some of the most innovative companies in the region.” <http://cusetechscene.com/>



Syracuse Tech Week
is a six-day
celebration of science and technology
in the city of Syracuse!
To promote technology, inspire interest,
encourage intrigue, feed curiosity.

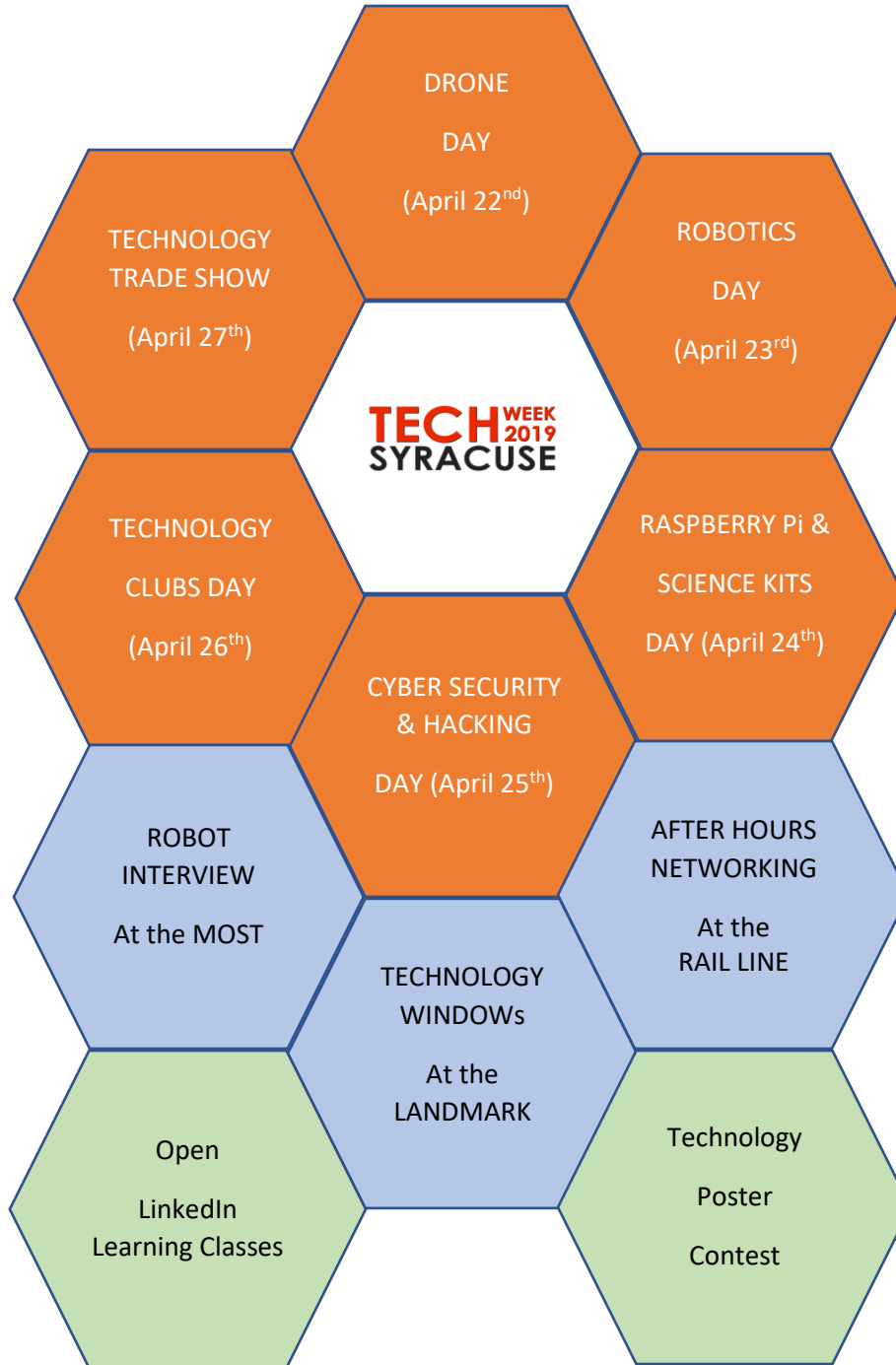


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Sponsorship Levels



GOLD SPONSOR - \$2,500 – This sponsor would receive the following benefits- Remember this is one full week of exposure.

- Gold Sponsor you are recognized as a sponsor for the whole week
- You will be announced as a Gold sponsor throughout April 26th & 27th events with verbal Recognition
- You get 2 Booths – one for a themed day AND one for Trade Show day (Saturday) - notated as “Gold Sponsor”
- Presentation time to showcase products, doing demonstrations
- Speaking role during the event- opening remarks on the themed day
- City window display in the Landmark Building to show product, brand, and advertisement, promoted as part of Syracuse Tech Week
- 20 VIP tickets to promote the event for their own staff, clients or guests
- Full-page ad in program
- Logo on all promotional collateral (includes all advertisements – print, digital, and event signage- logo is the most prominent)
- Giveaway or flier distributed at the event (supplied by the sponsor) for the entire week
- Electronic attendee database (including email addresses) provided post-event
- Electronic copies of event photographs
- First right-of-refusal for next year’s event (60-day window following event)



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Technology SPONSOR - \$750 – This sponsor would receive the following benefits- Remember this is one full week of exposure.

- Technology Sponsor for one themed day - Drones Day, Robotics Day, Raspberry Pi Day, or Cybersecurity Day
- 1 Booth for the themed day
- Presentation time to showcase product doing on center floor stage - pending availability
- Product in a city window display in the Landmark Building to advertise, which will be promoted as part of Syracuse Technology Week
- 10 VIP tickets to the event each day for their own staff, clients or guests
- Half-page ad in the program
- Logo on promotional collateral (includes all advertisements – print or digital)
- Giveaway or flier distributed at the networking event (supplied by the sponsor)
- Electronic copies of event photographs

Trade Show Booth - \$500 (Saturday Only)

- 1 Booth for Trade Show day
- 5 VIP tickets to the event each day for their own staff, clients or guests
- Logo on promotional collateral (includes all advertisements – print or digital)
- Giveaway or flier distributed at the networking event (supplied by the sponsor)
- Electronic copies of event photographs



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Media Sponsorship - \$2,500 - Radio Sponsor/Print Sponsor/TV Sponsor

- Trade advertising to promote Syracuse Technology Week –printed or digital, radio and TV commercials + website. Radio or TV station can set up and be live during the week.
- 5 VIP tickets to the event each day for their own staff, clients or guests
- Logo on all promotional collateral (includes all advertisements – print or digital)
- Registration list

STW Supporter Sponsorship - \$250 – “I support Syracuse Tech Week and technology clubs”

- Logo on website and in program as a supporter of Syracuse Tech Week
- 2 VIP tickets



VIP Ticket Benefits:

- Cut ahead of the lines - Event and “Try me”
- Beverage Ticket for the Rail Line Networking event



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Syracuse Tech Week Sponsorship Form

April 22nd – April 27th 2019

___ Gold Sponsor (\$2,500)

___ Technology Sponsor (\$750)

___ Trade Show Booth (\$500)

___ Media Sponsor (\$2,500)

___ STW Supporter Sponsor (\$250)

Invoice Information

Company: _____

Address: _____

Company Website: _____

Primary Contact Information

Name: _____

Title: _____

Phone: _____

Email: _____

Billing Contact Information

Name: _____

Title: _____

Phone: _____

Email: _____

Please email your logo image in vector-based file type and this signed form to info@syracusetechweek.com

I agree to pay the above selected amount before the event in exchange for the application sponsorship benefits listed in the Syracuse Tech Week Sponsorship Summary. If payment is not received before April 22nd 2019, I understand that my sponsorship may be cancelled or replaced by another party.

Signature: _____ Date: _____



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